

THE JERSEY SHORE GOLF CLASSIC COMMITTEE PROUDLY PRESENTS

RINGING IN THE LOCAL SUMMER



A VIRTUAL EVENT TO RAISE FUNDS AND AWARENESS TO SUPPORT CANCER PATIENTS AND CAREGIVERS IN NEED

Cancer hasn't stopped, so neither have we. The fight against cancer can't be cancelled, postponed or rescheduled. That's why the Jersey Shore Golf Classic and Party on the Patio is going VIRTUAL!

Ringling in the Local Summer will stream live on September 24, 2020. Your company can support this innovative, virtual event that will raise funds to allow The American Cancer Society to continue to protect cancer patients and spearhead vital research.

Let's not let cancer gain ground, join us as a sponsor!

Presenting Sponsor (\$15,000)

Naming Rights | Recognition on all e-communication sent to 300+ contacts | Opportunity to create :45 video that will open the virtual event and will be posted on social media | Watch party packages sent to three (3) homes | Two page centerfold profile in digital program book | Corporate logo on landing page of website, sponsors page, event details page, online auction website and online bidding platform | Social media promotion pre and post event highlighting your support during these unprecedented times | Future acknowledgement and recognition as a 2020 Covid-19 Relief supporter at 2021 event.

Platinum Sponsor (\$10,000)

Recognition on all e-communication sent to 300+ contacts | Opportunity to create :30 video that will be featured in the virtual event and will be posted on social media | watch party packages sent to two (2) homes | Host of the virtual event pre-show | Two page profile in digital program book | Corporate logo on landing page of website, sponsors page, event details page | Social media promotion pre and post event highlighting your support during these unprecedented times | Future acknowledgement and recognition as a 2020 Covid-19 Relief supporter at 2021 event.

Ruby Sponsor (\$7,500)

Recognition on all e-communication sent to 300+ contacts | Opportunity to create :30 video that will be featured in the virtual event and will be posted on social media | Watch party package sent to one (1) home | Host of a dance lesson or virtual golf swing lesson during virtual event | Corporate logo on landing page of website, sponsors page | Social media promotion pre and post event highlighting your support during these unprecedented times | future acknowledgement and recognition as a 2020 Covid-19 Relief supporter at 2021 event.

Cocktail Sponsor (\$5,000)

Recognition on all e-communication sent to 300+ contacts | Opportunity to create :30 video that will be featured in the virtual event and will be posted on social media | Watch party package sent to one (1) home | Opportunity to create signature cocktail and curate a demo video to be played during our virtual event | Full page profile in digital program book | Corporate logo on event details page of website and sponsors page | Social media promotion pre and post event highlighting your support during these unprecedented times | Future acknowledgement and recognition as a 2020 Covid-19 Relief supporter at 2021 event.

Gold Sponsor (\$4,500)

Recognition on all e-communication sent to 300+ contacts | Opportunity to create :30 video that will be featured in the virtual event and will be posted on social media | Watch party package sent to 1 home | Opportunity to partner with local restaurant to create catered dinner package | Full page profile in digital program book | Corporate logo on event details page of website and sponsors page | Social media promotion pre and post event highlighting your support during these unprecedented times | Future acknowledgement and recognition as a 2020 Covid-19 Relief supporter at 2021 event.

Silver Sponsor (\$2,500)

Recognition on all e-communication sent to 300+ contacts | Corporate logo on sponsors page of event website| Corporate logo featured in virtual program during silver sponsor recognition segment| Full Page ad in digital program book| Social media promotion pre and post event highlighting your support during these unprecedented times| Future acknowledgement and recognition as a 2020 Covid-19 Relief supporter at 2021 event.

Bronze Sponsor (\$1,500)

Recognition on all e-communication sent to 300+ contacts | Corporate logo on sponsors page of event website| Corporate logo featured in virtual program during silver sponsor recognition segment| Half page ad in digital program book| Social media promotion pre and post event highlighting your support during these unprecedented times| Future acknowledgement and recognition as a 2020 Covid-19 Relief supporter at 2021 event.

Virtual Photo Mosaic Sponsor (\$1,000)

Company logo featured on a virtual photo mosaic that will be sent to data base of previous attendees and posted on Facebook during the live event and after so viewers can download. Participants will be encouraged to take a selfie during the program, text in their photo and have it become a part of the mosaic.

Entertainment Sponsor (\$500)

Company logo featured prominently during the entertainment section of our virtual event.

Mission Sponsor (\$250)

A donation made with the knowledge that you are helping Covid-19 health care workers, cancer patients and their families. Name to be listed at the end of virtual program.

Survivor Sponsor (\$100)

The survivor(s) in your life can be featured in our virtual event during our survivor tribute section. Name and photograph will be needed.



“
Amid the uncertainty that surrounds the nation right now, one thing that remains constant is that the American Cancer Society and the American Cancer Society Cancer Action Network (ACS CAN) are focused on the health and safety of our patients, volunteers, and staff.

Gary Reedy - CEO



COVID-19 RESPONSE

CANCER HASN'T STOPPED. *So neither have we.*



COVID-19 has shifted the needs of cancer patients and communities. We need your help to sustain and create vital resources during this difficult time. Donating to the American Cancer Society will support:

INFORMATION FOR CANCER PATIENTS

We're continually sharing vital information and guidance to keep patients safe and informed.



Hub:
[Cancer.org/
Coronavirus](https://www.cancer.org/coronavirus)



Article:
["Common
Questions about
the Coronavirus
Outbreak"](#)



Podcast:
[What Cancer
Patients and
Caregivers Need
to Know About
COVID-19](#)

HOPE LODGE® COVID-19 RESPONSE FUND

Because of COVID-19, we had to suspend traditional operations of our Hope Lodge facilities, which serves as a home away from home for cancer patients during treatment. Today, we have an opportunity to open these facilities to front-line health care workers to provide respite from the pandemic.

As of April 21, 2020:

428

rooms at 14 Hope Lodge communities currently available to health care workers

3

Hope Lodge facilities on track to open doors

8

Hope Lodge communities in talks with hospital partners

\$60K

daily operating cost of 34 Hope Lodge communities

\$23M

annual Hope Lodge program cost

[DONATE NOW](#)

REDUCED ISOLATION

We're working to add video conferencing to our 24/7 cancer helpline to ensure patients and families get the answers they need and face-to-face discussions in a time of social distancing.



80%:
COVID-related calls in March



\$50K:
Information and support for 2,000 callers

ADVOCACY FOR CANCER COMMUNITY

ACS CAN, our nonprofit, nonpartisan, advocacy affiliate, is working tirelessly to continue to advance the cancer-fighting mission during these trying times.

- Advocating for policies that will help ease the increased burden created by the pandemic
- Fighting for continued relief for the nonprofit sector to ensure timely and critical services during and beyond COVID-19

