

AMERICAN CANCER SOCIETY'S
34TH ANNUAL NIGHT OF WINE AND ROSES
CELEBRATING THE
ROARING 20S



Friday, May 1, 2020 ~ The Palace at Somerset Park



SPONSORSHIP OPPORTUNITIES

\$30,000 Exclusive Presenting Sponsor (Exclusive Opportunity)

- ❖ Company/Donor Name Incorporated into Event Artwork – i.e.
34th Annual Night of Wine and Roses Presented by [Company Name]
- ❖ Presenting Sponsor Recognition on all Promotional Materials, Media Releases and Invitations
- ❖ Presenting Sponsor Recognition on the Website and Social Media Accounts
- ❖ Premier Seating: Three (3) Tables of Twelve
- ❖ Company Recognition at each Guest Table
- ❖ Exclusive Placement as the Centerfold advertisement in the Program Book (2 Full Pages/Color)
- ❖ One (1) Page Company Profile in the Program Book
- ❖ Multimedia Showcase (one minute) & Presentation of Presenting Sponsor Plaque

\$25,000 Legacy Sponsor

- ❖ Legacy Sponsor Recognition on all Promotional Materials, Media Releases and Invitations
- ❖ Legacy Sponsor Recognition on the Website and Social Media Accounts
- ❖ Premier Seating: Three (3) Tables of Ten
- ❖ Company Recognition at each Guest Table
- ❖ Prominent Placement in the Program Book (Full Page/Color)
- ❖ Presentation of Legacy Sponsor Plaque

\$20,000 Diamond Sponsor

- ❖ Premier Seating: Two (2) Tables of Ten
- ❖ Rose Page Ad in the Program Book (Full Page/Color)
- ❖ Company Logo on the Invitation & Company Recognition at Twenty (20) Guest Tables
- ❖ Presentation of Diamond Sponsor Plaque

\$15,000 Ruby Sponsor

- ❖ Premier Seating: Fourteen (14) Tickets to the Gala
- ❖ Rose Page Ad in the Program Book (Full Page/Color)
- ❖ Company Logo on the Invitation & Company Recognition at Fifteen (15) Guest Tables
- ❖ Presentation of Ruby Sponsor Plaque

\$12,000 Platinum Sponsor

- ❖ Premier Seating: Twelve (12) Tickets to the Gala
- ❖ Rose Page Ad in the Program Book (Full Page/Color)
- ❖ Company Logo on the Invitation & Company Recognition at Ten (10) Guest Tables
- ❖ Presentation of Platinum Sponsor Plaque

\$8,000 Gold Sponsor

- ❖ Premier Seating: One (1) Table of Ten
- ❖ Gold Page Ad in the Program Book (Full Page/Color)
- ❖ Company Recognition at Five (5) Guest Tables

\$5,000 Silver Sponsor

- ❖ One (1) Table of Ten
- ❖ Silver Page Ad in the Program Book (Full Page/Color)

\$3,500 Bronze Sponsor

- ❖ Reserved Seating: Eight (8) Tickets to the Gala
- ❖ Quarter Page Ad in the Program Book

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SPECIALTY SPONSORSHIP OPPORTUNITIES

\$10,000 Roaring 20's Performance Sponsor (Exclusive) *"Creativity Amplified, A Must See"*

- ❖ Reserved Seating: Six (6) Tickets | Rose Page Ad (Color)
- ❖ Signage Displayed on the Stage and with the Performers
- ❖ Verbal Recognition Throughout the Performance | Sponsor Plaque Presentation

\$7,500 Balloon Installation Sponsor

- ❖ Reserved Seating: Six (6) Tickets | Silver Page Ad (Color)
- ❖ Signage and Logo Near the Double Staircase Balloon Display
- ❖ Verbal Sponsor Recognition During the Program | Option to Distribute

\$5,500 Gala Gift Sponsor

- ❖ Reserved Seating: Four (4) Tickets | Full Page Ad (B/W)
- ❖ Company logo or messaging will be featured on each Attendee Gift (550+)
- ❖ Signage Displayed in the Ballroom

\$5,000 Photo Booth Sponsor *"A Forever Memory"*

- ❖ Reserved Seating: Four (4) Tickets | Full Page Ad (B/W)
- ❖ Company logo will be featured on signage and all printed and digital pictures

\$5,000 Centerpiece Sponsor *"The WOW Moment"*

- ❖ Reserved Seating: Four (4) Tickets | Full Page Ad (B/W)
- ❖ Signage Displayed on each table (50+)

\$4,000 Auction Décor Sponsor *"Designed by the One and Only, Ilysa Heiberger"*

- ❖ Four (4) Tickets | Half Page Ad (B/W)
- ❖ Company Logo Featured on Themed Signage throughout both Auctions
- ❖ Company Logo Included on Bid Sheets and Live Auction Video Loop

\$3,500 Cocktail Hour Sponsor

- ❖ Four (4) Tickets to the Gala | Half Page Ad (B/W)
- ❖ Company or Individual to Name the Signature Cocktail
- ❖ Signage Displayed throughout the Cocktail Hour Stations

\$3,000 Valet Parking Sponsor

- ❖ Four (4) Tickets | Half Page Ad | Signage Displayed at the Valet Parking Area
- ❖ Option to Provide a Company Product to be Placed in Each Car

\$2,000 Bar Sponsor

- ❖ Two (2) Tickets to the Gala and Signage at each Bar Station

\$1,000 Raffle Sponsor

- ❖ Signage at each Raffle Table



DIRECT MISSION OPPORTUNITIES

Directly support the American Cancer Society's mission to save lives, celebrate lives, and lead the fight for a world without cancer. While the Society is known for their robust research program, they also support patients and their families who are currently battling cancer. The American Cancer Society provides free rides to treatment, free lodging near hospitals, free wigs, and 365/24/7 support services and information. Your investment in the American Cancer Society means we're able to provide support to everyone impacted by cancer, in every community, from research to education, prevention to diagnosis, and treatment to recovery.

The opportunities below will directly fund the Society's mission, and your program of choice. Event tickets and marketing benefits are not included unless otherwise agreed upon.

\$15,000 - Rally for Research

This donation could go towards funding an American Cancer Society research grant based on your area of interest.

- ❖ The Society is currently funding 750 grants to 200 research institutions and universities. The American Cancer Society has invested more than \$4.8 billion in research and has given grant funding support to 47 individuals who went on to win the Nobel Prize.

\$10,000 - Give to a Guest

This donation could go towards providing 52 nights of free lodging at our NYC Hope Lodge.*

- ❖ In 2018, the Society provided more than 477,000 nights of free lodging at our Hope Lodge® communities.

\$5,000 - Give to a Guest

This donation could go towards providing 26 nights of free lodging at our NYC Hope Lodge.*

- ❖ In 2018, the Society also provided more than 65,000 nights of free or reduced lodging through our Hotel Partners Program.

\$3,500 - Patient Support

This donation could go towards providing 87 round trips to treatment for local cancer patients through the American Cancer Society's Road to Recovery Program.

- ❖ In 2018, the Society provided over 479,000 rides to treatment and other cancer-related appointments.

\$2,500 - Patient Support

This donation could go towards providing 62 cancer patients with a free wig.

- ❖ In 2018, the Society helped over 33,000 women manage the appearance-related side effects of treatment and provided more than 6,700 peer support services to breast cancer patients.



PROGRAM BOOK OPPORTUNITIES

Please complete the below form and the sponsorship pledge form by Friday, April 3rd.

- ❖ Centerfold: \$5,000 (Includes two pages and two tickets to the event)
 - ❖ Outside Back Cover: \$5,000 (Includes two tickets to the event)
 - ❖ Inside Front Cover: \$3,500
 - ❖ Inside Back Cover: \$3,000
-
- ❖ Rose Page: \$2,000
 - ❖ Gold Page: \$1,000
 - ❖ Silver Page: \$750
 - ❖ Full Page: \$500
 - ❖ Half Page: \$300
 - ❖ Quarter Page: \$150
 - ❖ Name Listed: \$100
 - ❖ In Memory Of: \$50

Page Sizes

Full Page: (8.5" x 11")

Half Page: (8.5" x 5.5")

Quarter Page: (4.25" x 5.5")

Color Pages include: Inside & Outside Covers, Rose, Gold, and Silver. Outside Back Cover, Inside Back Cover and Inside Front Cover are on a first-come, first-served basis.

Please provide all artwork, ad copy and messages, as you would like them to appear in the program book. Artwork should be sent electronically (via email) as a high-resolution PDF or JPEG file (no crop or bleed).

I would like to repeat my ad from last year

Typeset message printed below

Please email all artwork and materials to Jennifer Lefthand and mail all payments to the American Cancer Society:

Mrs. Jennifer Lefthand, Senior Manager, Community Development
American Cancer Society
2310 Route 34, Suite 1D, Manasquan, NJ 08736
(p): 732.292.4253 | (e): jennifer.lefthand@cancer.org
(w): www.wineandrosesgala.org



SPONSORSHIP & PROGRAM BOOK PLEDGE FORM

Sponsorships

- | | | |
|--|--|---|
| <input type="checkbox"/> \$30,000 Presenting Sponsor | <input type="checkbox"/> \$15,000 Ruby Sponsor | <input type="checkbox"/> \$5,000 Silver Sponsor |
| <input type="checkbox"/> \$25,000 Legacy Sponsor | <input type="checkbox"/> \$12,000 Platinum Sponsor | <input type="checkbox"/> \$3,500 Bronze Sponsor |
| <input type="checkbox"/> \$20,000 Diamond Sponsor | <input type="checkbox"/> \$8,000 Gold Sponsor | <input type="checkbox"/> Mission Opp. # _____ |

Specialty Sponsorships

- | | | |
|---|--|---|
| <input type="checkbox"/> \$10,000 Roaring 20's | <input type="checkbox"/> \$5,000 Centerpiece | <input type="checkbox"/> \$2,000 Bar |
| <input type="checkbox"/> \$7,500 Balloon Installation | <input type="checkbox"/> \$4,000 Auction Décor | <input type="checkbox"/> \$1,000 Raffle |
| <input type="checkbox"/> \$5,500 Gala Gift | <input type="checkbox"/> \$3,500 Cocktail Hour | |
| <input type="checkbox"/> \$5,000 Photo Booth | <input type="checkbox"/> \$3,000 Valet Parking | |

Program Book

- | | |
|---|---|
| <input type="checkbox"/> \$5,000 Centerfold (2 Pages 2 Event Tickets) | <input type="checkbox"/> \$750 Silver Page |
| <input type="checkbox"/> \$5,000 Outside Back Cover (2 Event Tickets) | <input type="checkbox"/> \$500 Full Page |
| <input type="checkbox"/> \$3,500 Inside Front Cover | <input type="checkbox"/> \$300 Half Page |
| <input type="checkbox"/> \$3,000 Inside Back Cover | <input type="checkbox"/> \$150 Quarter Page |
| <input type="checkbox"/> \$2,000 Rose Page | <input type="checkbox"/> \$100 Name Listed |
| <input type="checkbox"/> \$1,000 Gold Page | <input type="checkbox"/> \$50 In Memory Of |

A check (made payable to the American Cancer Society) for \$_____ is enclosed.

I would like to pay with my (circle one) Amex / MC / Visa / Discover

Card#_____ Exp:_____ CW:_____

Your Name:_____

Title:_____ Company:_____

Address:_____

City, State, Zip:_____

Phone:_____ Email:_____

Name as you would like to appear on signage

Signature:_____

Please send all forms and advertisements by **FRIDAY, APRIL 3rd** to Jennifer Lefthand at
American Cancer Society, 2310 Route 34, Suite 1D, Manasquan, NJ 08736

(p): 732.292.4253 | (e): Jennifer.Lefthand@cancer.org.

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